

PURPOSE

The purpose of this study is to educate men ages 30 and up at Lane College and in the surrounding communities about prostate cancer. The objective of this project is to educate men about prostate cancer and prompt more men to get screened.

In addition this project will empower younger men to have conversations with older men in their lives about the importance of prostate cancer prevention and early detection method.



DEMOGRAPHIC

The target demographic for this project is African American men on the campus of Lane College and the Jackson community ages 30 and up of any socioeconomic and educational background. Men will be excluded from this project if they are not in the target population.

METHODS

This project hosted a Blue Bow Tie Luncheon on Friday, March 19, 2021, on the campus of Lane College. Student Investigator posted flyers on social media and around campus to recruit men to attend this event. The flyer on Facebook had 93 likes and had 42 likes on Instagram. Student Investigator also made personal calls and office visits to invite men on campus to the event.

This project used a Zoom meeting for individuals that are working from home or did not want to attend a public meeting. There were 11 people on the Zoom and 25 men physically in attendance.

Dr. Wesley Hawkins was the guest speaker for the luncheon. He shared information about prevention, early detection, treatment options, and statistics. A prostate cancer survivor Mr. James Franklin shared his story about surviving prostate cancer. Blue bow ties were given to each man in attendance.

This project also provided awareness about HBCU Wellness COVID-19 Prevention Campaign. Wash your hands, Wear your mask, Social Distance, and Self Check (WWSS).

The Student created QR codes for pre and post touch-less surveys to reduce contact with attendees. The surveys were administered to measure if any of the participants are ready to make behavioral changes related to risk factors associated with prostate cancer.

OUTCOMES

The outcomes of this project are as follows:

- 1) Thirty-five (35) men and one woman attended this project.
- 2) Thirty-one (31) noted that they will check with their doctor about being screened for prostate cancer.
- 3) Thirty (30) of the men at the luncheon indicated that they know someone suffering from prostate cancer.
- 4) Thirty-two (32) of the men in attendance specified that they will work to live healthier lives.

STUDENT LESSONS LEARNED

Lessons learned from this project are:

- 1) It is best to have interventions on weekends that people don't have to worry about interfering with their work hours.
- 2) Although social media is a popular way for communicating, some people still appreciate a more personal touch such as a phone call or visit.
- 3) Men are more open to talk about issues when it is made relatable to them.



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